

# 3M Open – Thursday Media Update: Round 1 Recap & Notes, Plus Important Information for Friday

Round 1 of the 3M Open is officially in the books!

As we head into Friday, don't forget that tomorrow is Folds of Honor Friday. We invite all media members to join us for a special ceremony at the first tee prior to Round 2. In addition, we'll be hosting a press conference for the City of Blaine—full details can be found below.

Please see the information below and attached for everything you need to prepare for Round 2, including tee times, transcripts, and logistical reminders.

Thank you for your continued coverage and support—we're looking forward to another great day at TPC Twin Cities!

## ADVISORY: CITY OF BLAINE PRESS CONFERENCE FOR MAJOR ANNOUNCEMENT

Join us in the Media Center tomorrow (Friday, July 25) at 10:30 AM for an exciting announcement from the City of Blaine. All 3M Open credentialed media are invited to attend.

## ROUND 1 RECAP - THURSDAY, JULY 24

The 2025 3M Open is already off to a record start as Adam Svensson fired a bogey-free 11-under 60 to set a new tournament scoring mark and tie the course record, originally set by Paul Goydos at a PGA TOUR Champions event in 2017. Svensson's 60 was also the second-lowest round on the PGA TOUR this season.

Sam Stevens and Thorbjørn Olesen each carded 62 to match the previous 3M Open record and sit just two shots back heading into Friday with a packed leaderboard in pursuit.

### PLAYER INTERVIEWS: Today's Transcripts

The transcripts from today's post-round interviews can be found at <u>pgatourmedia.com</u>, along with audio and video.

#### **ROUND 2 INFORMATION**

**GATES:** Gates open to the public at 6:15 AM **FIRST TEE TIME:** 6:45 AM off Holes 1 & 10

BROADCAST: 3:00 PM - 6:00 PM on Golf Channel

DIGITAL SPECTATOR GUIDE: https://www.flipsnack.com/97DE8A99E8C/3m-open-

spectator-guide/full-view.html

## FRIDAY, JULY 25 COVERAGE OPPORTUNITIES

Folds of Honor Friday, presented by Huntington Bank, Cub, and Ascentek

Time: Ceremony at 6:30 AM

Location: First Tee, TPC Twin Cities

Who:

- Emma Carpenter, National Anthem Performer
- Bill Brown, CEO, 3M
- Colleen Katzenberger, Gold Star Spouse Scholarship Recipient, and her son Elliott
- 17 local families receiving scholarships

**What/Why:** A meaningful patriotic tribute recognizing service members and first responders. 17 educational scholarships will be awarded, including four through the 3M Open Fund. Media seeking individual interviews with Colleen Katzenberger should contact Caitlin Moyer at cmoyer@3mopen.com.

## **All-Day Activation Includes:**

- Fans encouraged to wear red, white, and blue
- Patriot Scouts distributing giveaways
- FanShop round-up donation option and 10% discount for military
- Complimentary tournament admission and hospitality access for military with valid ID

**Visuals:** Flag presentation, scholarship recipients, military families, emotional and impactful storytelling.

## **Jhonattan Vegas to Throw Ceremonial First Pitch at Target Field**

Time: 6:35-6:55 PM (exact time TBD)

**Location:** Target Field

Who:

Jhonattan Vegas, 2024 3M Open Champion

**What/Why:** In celebration of 3M Open week, defending champion Jhonattan Vegas will deliver the ceremonial first pitch prior to the Minnesota Twins vs. Washington Nationals game. Vegas, who played third base as a youth in Venezuela, is one of several PGA TOUR professionals sponsored by Major League Baseball, underscoring the shared values of athleticism and global reach between golf and baseball.

**Visuals:** Vegas on the pitcher's mound, cross-sport branding and fan excitement, and potential interaction with Twins players and fans.

#### PARKING & CREDENTIAL REMINDERS

- Media Parking: Preferred Lot 9877 North Airport Road NE, Blaine, MN 55449
  - Daily/Weekly Media: Use the previously distributed Gate Pass on your first day; credentials after that.
  - Season-long holders: Use your current credentials for access
- Shuttles: Operate daily from 4:45 AM 9:00 PM
- Credentials Pickup: Media Center beginning at 7:00 AM
  - Daily/Weekly Media: Use the previously distributed Gate Pass on your first day

For additional questions or to coordinate interviews with Tournament Director Mike Welch, staff, or partners, contact me directly at cmoyer@3mopen.com or (414) 380-8921.

It's already been a fantastic week of storytelling, and we encourage you to share your content with us so we can help amplify it.

Follow and tag us: @3MOpen | #3MOpen | #GolfThatMatters

Best regards, Caitlin Moyer